

## Strategic Priority 2 - Vibrant and thriving town centres

Objective	How? – Proposed Actions	Lead, partners, delivery and responsibility	Measure/ Performance Indicator, baseline & data cost	Funding	Time scales	Outcomes	RAG Status	Progress against Actions (June – Sept 2010)	Planned actions in quarter 3
<ul style="list-style-type: none"> <li>Promote and facilitate the development of Bromley town centres</li> </ul>	<ul style="list-style-type: none"> <li>By Adopting the Bromley Area Action Plan (BAAP).</li> <li>Work with landowners and developers to bring forward development of key opportunity sites.</li> </ul>	<p><b>LBB (Strategy and Renewal)</b></p> <p><b>LBB (Strategy and Renewal/Property Divisions)Land Owners</b></p>	<p>Adoption by Full Council of the BAAP</p>	<b>N/a</b>	2010	Ensure that development proposals are consistent with BAAP.	G	Full Council is due to adopt the AAP on 25 <sup>th</sup> October 2010	
			<p>Ensure that all Opportunity sites in Phase 1 (2010 -2015) are progressed to RIBA Workstage B including</p> <ul style="list-style-type: none"> <li>Finalising a development agreement for the redevelopment at the Westmoreland Road Car Park</li> </ul>	<b>LBB/Development Partners/HCA</b>	2010 - 2013	<p>Delivery of Key Sites and Renewal of the Town Centre</p> <p>Delivery of a comprehensive redevelopment scheme.</p>	G	Development Agreement signed Sept 10	
			<ul style="list-style-type: none"> <li>Market the Old Town Hall for redevelopment for offices/hotel/conference centre</li> </ul>	<b>LBB</b>	Autumn 2010	Property sale/secure developer partner	G	Town Hall Marketed for redevelopment Sept 10	
			<ul style="list-style-type: none"> <li>Complete a Memorandum of Understanding with development partners on the redevelopment of Bromley North Station</li> </ul>	<b>LBB / Developers</b>	2010	Clarity and agreement of development for the site	A	Ongoing	

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			<ul style="list-style-type: none"> <li>Commence the development of the Pavilion Leisure Centre to include a family entertainment centre including 10 pin bowling</li> <li>Commence the appointment of a development partner for Site G (West of the High Street)</li> <li>In consultation with Network Rail commence the update of passenger and pedestrian facilities at Bromley South Station</li> </ul>	<p><b>LBB</b></p> <p><b>LBB</b></p> <p><b>Network Rail</b></p>	<p>2012</p> <p>2010</p> <p>2010 /2011</p>	<p>Enhanced leisure provision for all ages</p> <p>Development partner/ delivery mechanism established</p> <p>Improved facilities for passengers and visitors</p>	<p>G</p> <p>A</p> <p>A</p>	<p>Pre tender qualification complete – tender documents released – due back on the 17<sup>th</sup> December 2010. Award of contract early 2011</p> <p>Preparing to procure Development Advisor from the HCA Framework panel</p> <p>Ongoing</p>	
	<ul style="list-style-type: none"> <li>Develop and Implement a Renewal Strategy and Improvement</li> </ul>	<b>LBB (Strategy and Renewal) Bromley North Traders Group/Bromley</b>	Adoption of Strategy and Improvement Plan by LBB	<b>TfL/LBB/Local Businesses</b>	<b>Nov 2010</b>	Agreed improvement and implementation plan	G	Basis of strategy has been tested via the development work undertaken	

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	Plan for Bromley North Village	<b>Business Forum and partners</b>						in support of the Public Realm Plans. The results and recommendations will now be consulted on with partners.	
• Promote and facilitate the development Orpington town centre	• Develop a Programme to deliver Phase 1 of the Orpington Masterplan	<b>LBB (Strategy and Renewal/ Culture and Leisure) Orpington Business Forum, Local Businesses and Partners</b>	Completion of the Orpington Public Realm Improvements.	<b>LBB/ TfL</b>	July 2010	Enhance public realm	G	Completed.	
			Relocation of Orpington Library	<b>LBB</b>	March 2011	Delivery of a new library building	G	Construction works on schedule – due for completion March 2011	
			Finalise options for Bromley Museum at the Priory Orpington	<b>LBB</b>	2010	Completed options appraisal.	G	Consultation completed – report to the Executive 9/12/10	
• Maintain and improve the appearance, tidiness and overall quality of the borough's	• Support and promote Bromley Business forum.	<b>Local Businesses</b>	Monthly meetings/Action Plan	<b>Local Businesses</b>	Monthly Meetings	Increased involvement of businesses in town centre activities.	A	A meeting of the 'Love Bromley' group (the Bromley Business Forum) took place during July – and was well attended by businesses wishing to engage on town	A quarterly meeting of Love Bromley took place early Oct but was poorly attended. Further promotion of this group is

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town centres	<ul style="list-style-type: none"> <li>Deliver a Town Centre Management (TCM) and promote programme of events to attract people to the town centres.</li> <li>Implement Christmas Lights Schemes across Bromley, Beckenham, Orpington and</li> </ul>	<p><b>LBB (Culture and Leisure) &amp; Local Businesses</b></p>	<p>Annual Events Programme 10 events in Bromley Town Centre Four events in Orpington Three events in Beckenham Two events in Penge Effective marketing</p>	<p><b>LBB/Business Forums Businesses 2010/11</b></p>	<p>Events to be delivered throughout 2010/11</p>	<p>Improved footfall and attractiveness of town centre to shoppers/retailers and visitors.</p>	G	<p>centre environmental and community safety issues.</p> <p>5 successful events took place in Bromley, Beckenham Orpington during this quarter</p>	<p>required.</p> <p>The Boost Your Business local event took place in October – was reasonably well attended and included discussion of plans to improve Bromley North.</p> <p>Around 10 events will be held in town centres, supported by businesses and LBB, including a very high profile event to launch the Royal British Legion Poppy Appeal</p>
		<p><b>LBB (Culture and Leisure), Local</b></p>	<p>Christmas Lights in Place</p>	<p><b>LBB/ Businesses</b></p>	<p>Dec 2010</p>	<p>Successful Christmas Lights</p>	G	<p>Christmas Lights contract for 4 main towns let</p>	<p>Delivery of lights schemes in 4</p>

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	Penge, and support local parades in developing their schemes	<b>Businesses and Partners</b>						and arrangements made for a number of smaller towns	main town centres, and support for business-led initiatives in some smaller centres
	<ul style="list-style-type: none"> <li>Relocate and relaunch the Charter Market in Bromley High Street and integration with improve the quality of the offer to shoppers.</li> </ul>	<b>LBB (Strategy &amp; Renewal / Street Services) / Culture &amp; Leisure)</b>	In year one to maintain current market stall holder numbers.	<b>S106 Town Centre Development Fund</b>	Relocate Autumn 2010	Increased trading by market holders and increased offer to shoppers	G	Report prepared for Renewal & Recreation and Environment PDS to formally approve relocation, rules and fees.	Prepare for relocation with publicity and additional infrastructure .
<ul style="list-style-type: none"> <li>Monitoring the performance of town centres</li> </ul>	<ul style="list-style-type: none"> <li>Planning and monitoring the town centre performance/health checks quarterly.</li> </ul>	<b>LBB (Culture &amp; Leisure) Local Businesses</b>	Detailed vacancy and activity data (Baseline and target TBC)	<b>LBB</b>	<b>2010/11</b>	Effective monitoring of trends and policy interventions	G	Vacancy data updated and provided for Q1 monitoring. Additional footfall count commissioned.	Work to identify 'gaps' in data on town centre vitality.